

# Avi Parmar

305-481-8386 | aviparmar@miami.edu | www.linkedin.com/in/avinparmar

## EDUCATION

---

### University of Miami Herbert School of Business

*Bachelor of Business Administration in Finance; Minor in AI Business Technology*

**Miami, Florida**

*Expected May 2028*

- **GPA:** 3.64 / 4.00; **ACT:** 34
- **Honors:** Presidential Scholarship; Provost's Honor Roll; Dean's List
- **Relevant Coursework:** Business Statistics, Business Analytics, Managerial Accounting, Principles of Financial Accounting, Quantitative Applications of Business, Business Law and Ethics, Foundations of Marketing, Corporate Sustainability

## WORK & LEADERSHIP EXPERIENCE

---

### Hermitage Capital

*Incoming Private Equity Summer Analyst*

**Shanghai, China**

*Expected May 2026 — Aug 2026*

- Selected to join \$1.5B+ AUM private equity firm; will drive diligence, market sizing, and investment memo development on live deals

### American Hygienics Corporation

*Operations Intern*

**Shanghai, China**

*Dec 2025 — Jan 2026*

- Analyzed end-to-end operations at one of Asia's largest wet-wipes manufacturers across sourcing, production, QC, and fulfillment
- Mapped material flow end-to-end to pinpoint bottlenecks and isolate cost and efficiency drivers across manufacturing stages

### Zenzone AI

*Co-Founder & CFO*

**Shanghai, China**

*Oct 2022 — Aug 2025*

- Co-founded productivity software startup; scaled to 12,000+ users and 2.5M+ impressions organically
- Raised \$25K in early-stage funding; led product, UX, and go-to-market strategy from concept to launch
- Owned financial strategy as CFO; built budgets, forecasts, and unit economics for growth and runway

### Academia

*Tutor*

**Miami, Florida**

*Oct 2024 — May 2025*

- Delivered 1:1 tutoring in math and core subjects, measurably improving student grades and test scores
- Designed tailored lesson plans and maintained family and educator communication to track progress

### Official Garments

*Social Media Manager*

**Shanghai, China**

*Oct 2023 — May 2024*

- Grew sales 3x by leading artist partnership campaigns with high-profile talent
- Structured partnership agreements and led contract negotiations to ensure cross-region compliance
- Scaled brand via multi-channel marketing and ongoing artist and partner relationship management

## PROJECTS & ADDITIONAL

---

### Parmar.AI

*Founder — AI Design & Interface Consulting*

**Miami, Florida**

*Jan 2026 — Present*

- Founded AI-powered consulting practice helping companies modernize brand identity, UI/UX, and web interfaces
- Develop tailored brand and visual identity systems (color, typography, components) for clients across industries
- Built interactive web prototypes with 3D experiences using Three.js, Meshy AI, Spline, and Claude Code

## SKILLS, ACTIVITIES & INTERESTS

---

**Languages:** Fluent in English and Mandarin

**Technical Skills:** Microsoft Excel, Financial Modeling, Python, Data Analysis, Prompt Engineering, Figma, AI-Native Workflow Fluency

**Organizations:** Alpha Kappa Psi Fraternity, Sigma Chi Fraternity, American Marketing Association, KIVA Microfinance, Association of Latin Professionals for America, Indian Student Association

**Interests:** Sports, Fashion, Fantasy Basketball, Cooking, Shark Diving, Applied AI and Emerging Technology